

SPONSORSHIP, EXHIBITION AND ADVERTISING OPPORTUNITIES

RADICAL RESISTANCE · HR27.HRI.GLOBAL

Harm Reduction
International Conference
2027

BELFAST, NORTHERN IRELAND · 09-12 MAY 2027

HR27

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ABOUT HR27 AT A GLANCE



One of the largest international events of its kind



Promote your products and services to an international audience, including decision-makers, service providers and policy-makers



Over 1000 delegates from over 80 countries



Abstract-driven agenda that addresses the most current issues



Attention of a dedicated team to ensure you get the most out of HR27



Bespoke packages available upon request



Preferential rates for charitable organisations

ABOUT HR27

Join us in Belfast for HR27: Radical Resistance

The Harm Reduction International Conference, convened by Harm Reduction International held in a different city every two years, brings together around 1,000 delegates from over 80 countries around the world. Attendees include frontline service providers, policymakers, UN officials, researchers, activists, and people who use drugs.

In May 2027, the conference will return to Belfast, Northern Ireland, for the first time in over 20 years. Across four days, HR27 will feature presentations, workshops, exhibitions, films, and networking events, continuing its legacy as a leading global forum for sharing research, best practice, and advocacy in harm reduction, drug policy, and human rights.

At a time of growing political backlash, shrinking civic space, and renewed criminalisation, the theme 'Radical Resistance' reflects both the urgency of the moment and Belfast's own journey toward peace and social justice. The city's strong foundation in harm reduction, alongside ongoing advocacy challenges, makes it a compelling and relevant host.

Delivered in partnership with Extern, HR27 is set to be the year's leading global harm reduction gathering – bringing together professionals from across public health, human rights, and drug policy. Hosted at ICC Belfast, Northern Ireland's only purpose-built convention centre, the event will benefit from world-class facilities designed for impactful, large-scale experiences. HR27 offers a unique opportunity for organisations and individuals to strengthen their profile with a diverse, international audience.

01. Major Sponsorship Packages

	Platinum £50,000*	Gold £35,000*
Your logo on a rotating banner advert on the main page of the conference app/virtual platform	●	●
Email to conference mailing list announcing your sponsorship	●	●
Company profile on the conference website with a link to your website	●	●
Company profile on the conference app/virtual platform	●	●
Your company logo featured in the registration area	●	
Your company listed as major sponsor in conference programme, distributed to all delegates, speakers, press and guests	●	●
Your company listed as major sponsor in conference app/virtual platform	●	●
Double booth (or equivalent area space only) in a prime position in the exhibition area	●	
Booth (or equivalent area space only) in a prime position in the exhibition area		●
Full page spread in the conference programme, distributed to all delegates, speakers, press and guests <small>(artwork supplied by you)</small>	●	
Verbal acknowledgement of support made in conference opening and closing plenaries	●	
Insert in conference bag	●	●
Complimentary delegate places	10	5
Discount on additional delegate places	10%	5%
Discount on additional promotional items	10%	5%

02

EXHIBITION STANDS



Express Stand

- Excellent for charities and government agencies who wish to deliver key messages primarily through networking in a dedicated space
- 1.5m² space complete with one cocktail table and adjacent allocation of space for one free-standing pull-up banner (supplied by you); express stands are positioned at key points in the exhibitor area
- One delegate place
- Sponsor's logo and 25-word company profile, to be displayed in the sponsors' section of the conference programme distributed to all delegates, speakers, press and guests
- Includes sponsorship package
- Cost: £1750 (Prices are subject to VAT at 20%)



Shell Scheme Stand

- Exhibition stand space
- Shell scheme, carpet and signage, one table, two chairs
- Standard double socket with lighting
- Branding on the dedicated HRI conference website
- Two delegate places
- Sponsor's logo and 50-word company profile, to be displayed in the sponsors' section of the conference programme distributed to all delegates, speakers, press and guests
- Added extras available on request (charges apply)
- Includes sponsorship package
- Cost: Single £4950 | Double £7950 (Prices are subject to VAT at 20%)
- Preferential prices available for community organisations.

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SPACE
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VIV HEALTHCARE POSITIVE ACTION

03

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DIALOGUE SPACE SPONSORSHIP

03. Dialogue Space Sponsorship

This is an exciting and exclusive opportunity to sponsor one of the most popular and engaging elements of the conference. The uniquely interactive nature of the Dialogue Space aids collaboration and learning, and is an ideal showcase for your brand.

- Branding clearly displayed within the main design of the area
- Accreditation as the dialogue space sponsor in the programme, as well as on all marketing material
- Sponsor's logo to be displayed in the sponsors' section of the conference programme distributed to all delegates, speakers, press and guests
- Sponsor's logo on the conference website with a hyperlink to your organisation's website
- One delegate bag insert

GBP £29,950
Prices are subject
to VAT at 20%

Booking Deadline
29 January 2027

04

WELLBEING SPACE SPONSORSHIP

04. Wellbeing Space Sponsorship

A brand new and exclusive opportunity to associate your brand with wellness by sponsoring the Wellbeing Zone – a space where delegates will be able to connect, relax and re-energise. Activities may include ‘Walk and Talk’, ‘Quiet Space’, yoga, mindfulness, massage and other relaxation therapies.

- Branding clearly displayed within the main design of the area
- Accreditation as the Wellbeing Zone sponsor in the programme, as well as on all marketing material
- Sponsor’s logo to be displayed in the sponsors’ section of the conference programme distributed to all delegates, speakers, press and guests
- Sponsor’s logo on the conference website with a hyperlink to your organisation’s website
- One delegate bag insert
- Two complimentary delegate places

GBP £29,950
Prices are subject
to VAT at 20%

Booking Deadline
29 January 2027

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05

FILM FESTIVAL SPONSORSHIP

05. Film Festival Sponsorship

A firm favourite amongst delegates, the Film Festival screens documentaries, advocacy films, training videos, and fictional work related to drug use, harm reduction and drug policy. Films shown at the event have subsequently been used for advocacy purposes in many countries, and are both engaging and varied in content. As well as the Film Festival screening during the conference, there will be a local public film screening, showcasing the most successful films.

- Accreditation as Film Festival sponsor on all marketing material, including the programme
- Sponsor's logo on the conference website with a hyperlink to your organisation's website
- Sponsor's logo on the banner during the public screening
- Sponsor's holding slide during the conference film sessions
- Two delegate bag inserts
- Sponsor's logo displayed in the sponsors' section of the conference programme distributed to all delegates, speakers, press and guests

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06

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WELCOME
RECEPTION
SPONSORSHIP

07

OTHER SPONSORSHIP OPPORTUNITIES

Celebrate 30 years of Harm Reduction International

This is a unique opportunity to host a drinks reception after the opening ceremony of the conference, to which all conference delegates and dignitaries are invited. The Reception offers attendees and sponsors an evening networking opportunity. Your sponsorship will provide alcoholic beverages, soft drinks and light snacks for guests.

- Organisation's name linked to reception in the programme
- Prominent positioning of branded banners (sponsor to provide) in reception area
- Sponsor's logo displayed in the sponsors' section of the conference programme distributed to all delegates, speakers, press and guests
- One complimentary delegate bag insert

GBP £14,950
Prices are subject
to VAT at 20%

Booking Deadline
5 March 2027



7.1 Delegate Bag Inserts

Commercial inserts: GBP £950 (subject to VAT at 20%)	Ensure your message is seen by our delegates by placing a flyer in all of the delegate bags.
Charitable inserts: GBP £250 (subject to VAT at 20%)	Flyer (provided by you) inserted into each of the 1,000+ delegate bagsthe 1,000+ delegate bags

Booking deadline:
2 April 2027



7.2 Conference Scholarships

GBP £2950 (subject to VAT at 20%)	Pay for the registration, travel and accommodation of someone who would be otherwise unable to attend. HRI will select the recipient from the scholarship application list. Includes: <ul style="list-style-type: none">• Sponsor’s logo on badge of sponsored delegate• Sponsor’s logo displayed in the sponsors’ section of the conference programme distributed to delegates, speakers, press and guests
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Booking Deadline:
29 January 2027

7.3. Delegate Bags Sponsorship

- Dedicated branding on one side of conference bag
- Two delegate bag inserts
- Exclusive branding visually endorsed by the presence of additional HRI and HR27 logos
- One roll-up positioned in a prominent position in the main conference area (sponsor to provide)
- Sponsor's logo displayed in the sponsors' section of the conference programme distributed to delegates, speakers, press and guests

GBP £7450
Prices are subject
to VAT at 20%

Booking Deadline
29 January 2027

7.4. Delegate Badge Lanyard Sponsorship

Take this great opportunity to engage with your audience, by promoting your organisation through sponsoring the conference badge lanyards. The badges, hanging on lanyards with your logo imprinted on them, are compulsory for all meetings and functions throughout the conference, and must be worn at all times.

- Sponsor's logo will be displayed on the lanyards that all participants receive, as it is required for entrance into all conference events
- Sponsor's logo displayed in the sponsors' section of the conference programme distributed to delegates, speakers, press and guests
- One logo-branded at the registration desk (sponsor to provide)

GBP £4950
Prices are subject
to VAT at 20%

Booking Deadline
29 January 2027

7.5. Official Conference T-Shirts Sponsorship

To see your logo and company name all over the conference venue, you may like to consider sponsoring the official conference t-shirt. Worn by around 50 staff and volunteers, every day of the conference, the t-shirts give great exposure.

This is a high profile but affordable sponsorship option.

GBP £4950
Prices subject
to VAT at 20%

Booking Deadline
29 January 2027



7.6. Session Sponsorship

The core conference programme will be finalised towards the end of January 2027. The programme will comprise of an opening and closing ceremony, three plenary sessions, major sessions, concurrent sessions and also workshops. The sessions will cover a wide range of topics and themes.

Conference programme sponsorship is a great way to engage with your audience in order to effectively communicate your message, as well as build relationships. Harm Reduction International is interested in hearing from you if you would like to sponsor any sessions or workshops throughout the conference.

There are a variety of conference programme sponsorship opportunities, which will provide your organisation with an effective platform to showcase your brand, products and services

- **Plenary Session Sponsorship:**

Three opportunities to sponsor a daily morning plenary session – a high profile event with attendance from dignitaries, keynote speakers and the media. Your sponsorship includes travel and accommodation for the plenary speakers as well as the plenary session room costs.

- **Major Session and Parallel Session Sponsorship:**

Your sponsorship includes travel and accommodation for the session speakers, as well as the session room costs.



BENEFITS OF SESSION SPONSORSHIP

- Accreditation as a session sponsor in the programme, as well as on all marketing material
- Sponsor's logo on the session holding screen
- The opportunity to distribute materials (to be supplied by the sponsor) in the session room
- Sponsor's logo on the conference website with a hyperlink to your organisation's website
- Sponsor's logo displayed in the sponsors' section of the conference programme, distributed to delegates, speakers, press and guests
- One complimentary delegate bag insert

For more information contact
conference@hri.global

Booking Deadline
8 January 2027

PLEASE COMPLETE APPLICATION FORM

HERE

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